

in Belgium, specializes in development, production, and sales of weaving machines and technology for the textile industry.

Bangladesh has been a very important market for Picanol over the last decade. Picanol is known to be the most important weaving machine supplier to the Bangladeshi market, this was made possible thanks to the combination of a complete & competitive product portfolio as well as top-class service.

The main investments are being made in denim, bottom weights, shirting and bedsheeting fabrics. Picanol offers both rapier (OptiMax-i, TerryMax-i) and airjet weaving machines (OMNIplus Summum and TERRYplus Summum) for these applications, the company said in a press release.

For a number of years, Picanol has been represented in the region by Spintex Technology, its local agent. The agency is very well-organised, which ensures excellent local service via a pool of trained technicians and an excellent after-market service for spare parts and weave-up packages.

At least once a year, all of the technicians travel to the Picanol headquarters in Belgium in order to receive training on all of the latest developments. Picanol plans to supply its products and excellent service to Bangladeshi Textile Mills for many years to come.

Karl Mayer to display new textile machinery at Heimtextil

Karl Mayer, the innovative textile machinery manufacturer headquartered in Germany, is set to display worldwide novelties around the topics of terry fabrics and curtains, at Heimtextil exhibition. The international trade fair for home and contract textiles will be held from January 8-11, 2019, in Frankfurt/Main, Germany.

The company has received from the organizers a stand located in the exhibition's Trend Forum. At the same time, an in-house show will take place at the company's headquarters in Obertshausen, which can easily be reached by shuttle bus, Karl Mayer said.

Machines and new textile developments will be shown there. Karl Mayer will pool its new activities in the field

of weft warp knits for Heimtextil under the Weft.Fashion brand. For this purpose, a new weft curtain article will be produced for the in-house show. The trendy pattern is captivating due to an extravagant design in the currently fashionable woven-like look. Sophisticated fancy yarn gives the warp-knitted weft curtain a completely new face. For this article, Karl Mayer announces a new weft-insertion warp knitting machine with an extremely attractive price-performance ratio – entirely in line with Weft.Fashion: New home textiles manufactured with the benefits of warp knitting efficiency.

Epson to display home textile machinery at Heimtextil expo

Epson will show its offer for the home textile market for the operators in the sector and visitors, at Heimtextil expo. The show for home and contract textiles will be held from February 8-11, 2019, in Frankfurt, Germany. Epson is a leader in connecting people and information with its original, efficient, and compact technologies.

The company will be creating a living room in partnership with Brochier, the prestigious brand of top of the range furnishing fabrics. Some furnishing items will be displayed in this setting. Sofa, armchairs, poufs, curtains, and carpets have been made of fabrics printed by Monna Lisa, featuring the suggestive motif of the Utopian Philodendron, chosen from the company's archive of furnishing fabrics. Demos will be provided by the printer SureColor SC-S80600, ideal, for instance, to print wallpaper, and by the printer SureColor SC-F9300 for sublimation textile printing, the ideal solution to personalise household items.

The SureColor SC-F9300, 64" is a user-friendly economic printer. This highly flexible machine is the ideal choice to produce small volumes of quality fabrics and to sublime custom-designed motifs on hard substrates.

The SureColor SC-S80600 printer supports a wide range of substrates to meet all needs, from posters to graphic applications and interior decoration.

The SureColor SC-F2100 for direct printing on fabric can produce, in a few minutes, kitchen towels, aprons, cushions, and personalised bags.

It was agreed at the meeting that textile education must “cross over” to other disciplines to achieve innovation and development of the industry, and that “textile plus” — the combination of textiles and other disciplines — has become the mainstream of textile talent cultivation. Yu Chongwen, a professor at Donghua, said textile plus materials, trade, machinery and other knowledge would allow textile education more functions and stimulate greater development potential.

At the conference, 33 colleges from 19 countries, who are participants of the Belt and Road Initiative, jointly set up an alliance to promote cultural communication and cooperation in textile and fashion education, scientific and technological innovation, as well as the establishment of think tanks.

Textile machinery sector may face manifold hurdles: VDMA

The challenges for the textile machinery sector are likely to manifold in 2019, said VDMA, Germany’s mechanical engineering industry association. The political and economic framework conditions have deteriorated, incoming orders in main markets are difficult to predict. Hence, markets that have so far been less in focus have to be worked on more intensively. At the same time, the recruitment and retention of both academic and industrial junior staff is becoming a permanent task for companies, VDMA said in a statement at the turn of the year 2018-19. Recruitment of new talent is a long runner. Competition from other technology sectors is fierce. In 2019, the VDMA’s Walter Reiners Foundation will continue the tried and tested instruments of recruiting young people, at the same time breaking new ground and developing answers with its member companies to the question of how engineers can be enthusiastic about I4.0 tasks in the industry. At the ITMA in Barcelona, the VDMA will once again give students the opportunity to visit the leading trade fair as part of an excursion group.

In April, the creativity awards of the foundation will be presented for the first time in a ‘young environment’ at the recruiting fair MG Ziehl An - Go Textile. This year, the awards ceremony of the Walter Reiners Foundation took place in the Digital Capability Center in Aachen.

Staubli to display new textile machinery at DTG 2019 expo

Staubli will show new textile machinery and system solutions for optimizing workflows in weaving mills at the 16th Dhaka international textile and garment machinery expo, with Spintex Technology from January 9-12, 2019. Staubli provides technological solutions in the dedicated fields of connectors, robotics, and textile. A range of Stäubli products will be displayed, offering weavers and knitters solutions that are perfectly adapted to their specific needs and requirements: from automation of weaving preparation to ultra- reliable shedding solutions for frame and Jacquard weaving to a revolutionary device that drastically shortens the sock-knitting process, the company said. With its renowned Safir automatic drawing-in machines — especially the Safir S40 and Safir S60 — Stäubli offers unique solutions for weavers seeking to improve their weaving preparation process and their production of denim, linen, and shirting fabrics. These machines support just-in-time processing and boost the production of premium-quality fabrics. They are highly flexible in use and can be easily adapted to future applications. All Safir models feature AWC technology, including optical double-end detection as standard. Among the many advantageous features to be discovered are optional colour or S/Z-repeat sorting and management for perfectly prepared warps.

Visitors will also see the Topmatic 201 PC automatic warp tying machine. This is Stäubli’s tying solution for fine-to-standard yarns in the yarn range from 0.8 to 500 tex. The machine features double-end detection and works reliably even with flat warps without a lease. In addition to flexibility, weavers profit from the long service life.

Textile machinery firm Picanol to be part of DTG 2019 expo

Picanol is set to participate in DTG, the 16th Dhaka International Textile & Garment Machinery Exhibition. The event will take place from January 9-12, 2019 in Dhaka, Bangladesh. The Picanol Group, headquartered



World Textile News

From forest to fashion in Finland with a new textile process

Earth- friendly fashion is becoming a reality in Finland, where the loncell startup is refining its technology to make clothes out of recycled newspapers, wood pulp waste and even old discarded textiles that are getting a new life.

The cutting-edge couture is also getting the royal treatment, with Finland's first lady Jenni Haukio attending a December Independence Day reception while wearing an evening gown made from birch tree pulp. The pulp was reclaimed at the Stora Enso paper and packaging factory in Joensuu, Finland.

"Stora Enso supports the new method of producing textile fibers developed by Aalto University and the University of Helsinki and supplies dissolving pulp as the raw material for the project," the company said. "The textile fiber used in Haukio's gown was produced using the new loncell method."

Just seven percent of the world's textiles are made using wood-based materials, Stora Enso said, while fossil-based products like polyester synthetics and input-hungry cotton account for about 70 percent. To change that – and change the carbon footprint of future clothing – the company invested €52 million in converting one of its mills to produce dissolving pulp needed for loncell's process. The gown was designed by students at Aalto, a partner on developing the experimental fabric process. "I took inspiration from strong Finnish women, who

are represented in the dress' minimalist features and clear lines. The dress is a promise of a cleaner, brighter future," said Emma Saarnio, part of a team of designers, textile engineers and yarn weavers, dye experts and dressmaking experts.

While the elegant gown made headlines, it's just one of the products that loncell is making after its researchers have spent a decade on the science. President Emmanuel Macron of France has received a dress scarf made from recycled cotton; there are coats, dresses, ruffly summer tops, even iPad and mobile phone covers, all transformed from waste pulp, newsprint or old cotton.

"So far we are publicly funded," says the university-affiliated loncell, which is meeting its timeline milestones for product development and pilot launch design. "In 2020, we plan to open a pilot plant, a small factory where we can produce textiles for our customers to test."

'Textile plus' key to fashion talent cultivation

A total of 385 experts from 127 colleges and industry associations in 26 countries gathered at Shanghai's Donghua University recently to share ideas on textile and fashion talent cultivation, education reform and internationalization of education.

The Textile and Fashion Education World Conference was the first of its kind organized by the China National Textile and Apparel Council, the China Textile and Apparel Education Society and Donghua University.

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"Another problem is the flow of liquidity and circulating capital. Nothing can be done overnight by a producer, due to the rise in the price of currency and the fall in the value of the national currency," he added.

Referring to the currency supply problem, no currency has been given to anybody in the clothing industry. Before that, there were importing major raw materials from China through the Kunlun Bank of China, but with the imposition of sanctions, China was the first country which announced that they will not provide us with textile raw materials anymore.

Textile exports up 28 percent in Iran

Textile industry exports have grown 28 percent since the beginning of current Iranian year (started March 21, 2018), director-general of the Iranian Ministry of Industry, Mine and Trade's Department of Textile Industry said.

Afsaneh Mehrabi added that with the rise in the prices of exchange, many textile industries are in dire need of money circulating, which has been done in this case.

'According to the ban on garment imports as of July 2018, there is a need for 210,000 tons of garment in the country,' Mehrabi added.

'There are 7,000 and 900 active textile productive units in the country, which are scheduled to provide raw materials and finance for the circulation of these industries,' she said. By solving the problems of international exchange, the textile industry has expanded in the fields of import, exports and installing new machinery and has improved financial and banking problems, Mehrabi added.

Iranian handicrafts, souvenirs to go on show in Iraq

TEHRAN – A major sales exhibition of Iranian handicrafts and souvenirs will open on December 26 in the Iraqi city of Sulaymaniyah and will run until January 5, 2019.

It would be the "first" exhibition of its kind in Iraq, which includes offerings from across Iran.

The event will feature arrays of rugs, kilim carpets, chessboards, potteries, regional clothing, silverware, personal ornamentations, woodwork, illuminated

manuscripts, miniatures, textile printing, enamels, leatherwork, handwoven textile, calligraphy, traditional musical instruments, metalwork, and marquetry to name a few.

Over the past couple of years, dozens of high-quality Iranian handicrafts have been honored with UNESCO seals of excellence.

IRAN'S PERSIAN RUG-MAKERS SUFFER AS US UNRAVELS NUCLEAR DEAL

As the Trump administration works to unravel Iran's 2015 nuclear deal with world powers, the producers of the country's famed Persian carpets fear they will lose vital markets.

Before the U.S. withdrew from the deal and began restoring crippling sanctions earlier this year, the \$425 million a year industry preserved an ancient tradition while providing much-needed income to Iranians as well as Afghan refugees, who create much of the more luxurious handwoven pieces. Iran produces some 400 tons of carpets a year and exports 80 percent of them.

But that is set to change as the U.S. imposes what it says are the toughest sanctions in history, aimed at persuading Iran to dramatically change its policies in the region, including its support for militant groups and its involvement in Syria and other conflicts.

The impact of the renewed sanctions is being felt in the grand bazaar of Kashan, an ancient city in one of Iran's main carpet-weaving regions, known for its rich red, blue and yellow designs. On a recent day, many of the shops were closed and there were few shoppers.

The sanctions have fueled an economic crisis in Iran, where the currency has plummeted in recent months, wiping out people's life savings and sending prices soaring. The few tourists who visit Iran cannot use foreign credit cards because of U.S. sanctions on banking, making big purchases difficult.

A small, 1.5 square meter (16 square foot) rug can take between 18 months and four years to make, and sells for up to \$6,000.

Iran is barred from exporting anything directly to the United States, and traders can only ship through third countries if they conceal the origin of the product.



Iran news

Iran Textile News

Italian textile machinery on show at Irantex

This year's edition of Irantex, a comprehensive international trade fair for textile machinery and textile products, featured a significant number of Italian textile machinery manufacturers. Among them 14 companies exhibited in the Italian Pavilion, the common area set up by the Italian Trade Agency and ACIMIT (the Association of Italian Textile Machinery Manufacturers). The following ACIMIT members' companies were presenting their latest developments at the Italian Pavilion: Arioli, Caipo, Cognetex, Fadis, Ferraro, Fk Group, Laip, Lgl, Marzoli, Mesdan, Savio, Sicam, Smit, and Stalam. "Despite the concern for the restoration of international sanctions against the country, Iran remains a market of absolute importance for Italian textile machinery manufacturers," commented Alessandro Zucchi, President of ACIMIT.

"Irantex is a further opportunity to strengthen the links between the Iranian textiles industry and Italian technology suppliers. Indeed, the Italian textile machinery offer is already well-known by Iranian textiles companies. The value of Italian sales in 2017 – equal to EUR 45 million – is proof of this. In 2018 first half the Italian exports to Iranian market totalled a value of EUR 15 million." ACIMIT represents an industrial sector comprising around 300 manufacturers employing close to 12,000 people and producing machinery for an overall value of about EUR 2.7 billion, with exports amounting to more than 85% of total sales.

Plans Underway to Trade Persian Handmade Carpets for Other Goods

Plans are underway to establish a barter system to trade Persian hand-woven carpets for other commodities, says Fereshteh Dastpak, the head of Iran National Carpet Center. She noted that major buyers of Persian handmade carpets in China have expressed readiness to apply such a system to import Iranian carpets in exchange for subway wagons. Sweden and Russia have also offered to trade Iranian carpets for a range of other commodities, Tehran Chamber of Commerce, Industries, Mines and Agriculture's news portal reported.

China, first country that banned textile raw materials' export to Iran

The official import of clothes into Iran last year amounted to \$59 million, which is a small part of foreign clothes in the local market, a member of the board of directors of Iran Textile Exports and Manufacturers Association said.

"We have nearly \$3 billion worth of smuggled clothes," he said. "Easy and high profits make smuggling of clothes economically beneficial."

He said currently there are some 300,000 people working in Iran's clothing industry, and the figure has the potential to increase to 1 million.

"But now our concern is the loss of 200,000 jobs," he said.

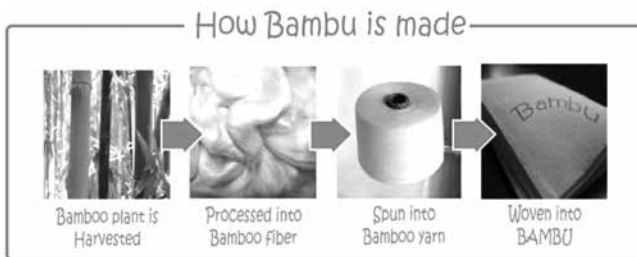
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2,400 turns/metre, but this number can reach 3,000 per metre in ultra-high quality yarns. It is used in yarn intended for the production of high quality sheer tights.

•**Air covered:** Spandex in tension and texturised nylon are passed together through a jet of air, interlacing the nylon at intervals to Spandex core.

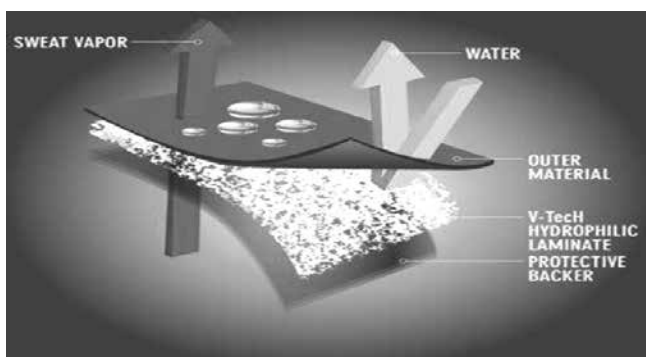
•**Core-spun:** during the yarning process the Spandex is covered with a coating of discontinuous fibres.

Bamboo



We carry an ever expanding line of organically grown bamboo fabrics. Our bamboo fabric is made using organic cotton combined with the best possible method of bamboo fiber production. Many of our fabrics carry the Oeko-Tex Standard 100 certification. These natural fabrics are all designed to clothe your little ones and yourself in the greatest comfort while decreasing your exposure to many of the toxic chemicals used in the textile industry.

Gore-Tex



Gore-Tex materials are typically based on thermomechanically expanded PTFE and other fluoropolymer products. They are used in a wide variety of applications such as high-performance fabrics, medical implants, filter media, insulation for wires and cables, gaskets, and sealants. However, Gore-Tex fabric is best known for its use in protective, yet breathable, rainwear.

X-Static



X-Static is a silver-coated textile fiber that enhances products with permanent and nature anti-odor, anti-static and thermodynamic properties.

Feature:

1. Anti-Odor:

Silver is recognized in the medical community as most effective antimicrobial agent available. X-Static used pure silver to inhibit the growth of odor-causing bacteria and fungi in the products. X-Static is also the only product that binds with and neutralizes odor-causing ammonia and denatured proteins.

2. Regulates Temperature:

X-Static has the best possible thermodynamic properties, so you will stay warmer in the winter and cooler in the summer.

3. Anti-Static:

Silver is the most electrically conductive element. Electrical charges normally created by two non-conductive materials rubbing together are instantly dissipated by X-Static. Products stay static-free and people stay comfortable.

4. Natural:

X-Static is made with pure silver and contains no chemicals. It is perfectly safe for people and for the environment.

5. Permanent:

Silver is permanently and irreversibly bonded to a fiber to create X-Static. It will not wash off or wear off and lasts for the life of the product.

6. Proven:

X-Static has been researched and tested for more than 10 years by leading institutions around the world and is widely accepted in the medical, defense and high tech industries. X-Static is currently used in many FDA approved products and is also registered as an antimicrobial with the EPA.

away the moisture and dry very quickly but it will also stay warm while doing it. As great as polyester is in wet conditions, polypropylene is even better.

If you're wearing polypropylene close to your skin and you sweat a lot you'll notice that the outside of the fabric will feel wet but the great thing is that the inside (the part touching your skin) will be totally dry.

It's very durable too so you can wear it on epic adventures without being concerned about it getting damaged.

Wool

What most of us know about wool is that it comes from sheep. We've probably all seen an image of a sheep being shaved to make yarn.



Yes this is where most wool comes from but the term wool is more of a blanket term for a material that can come from many different animals.

Wool can also be cultivated from goats, muskoxen and rabbits. Basically wool just means that the material is made up of mostly protein with a small amount of lipids as well. It's no surprise that wool is so great at wicking considering it's what keeps some animals warm and dry while living outdoors. Typically we see wool in a heavy knit sweater or thick garment that might be cozy to wear on a cold winter night but isn't exactly what we think of when looking for clothing to wear when we need to keep dry during activity or adventures.

Let's be honest, you don't see a group of runners competing in a half marathon wearing big wool sweaters. Instead they're usually wearing thin, tight fitting clothing that is reflective and technical looking.

You wouldn't think that any of that stuff is made of wool but you could be wrong.

Big companies like Nike are now using wool in some of their active wear because of its many great qualities like;

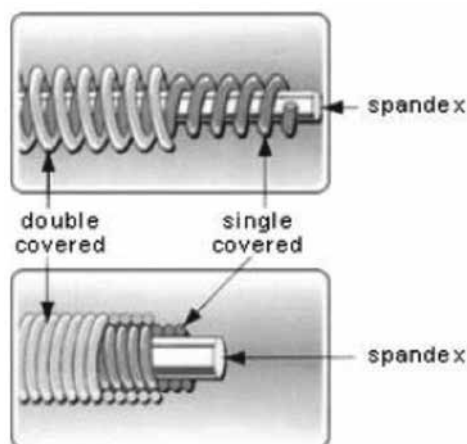
- moisture wicking
- heat regulating

- breathable
- lightweight
- odor resistant

When used for active wear it's generally blended with synthetic materials like polyester for example but the wool is generally the main component.

All in all wool is a great wicking fabric and best of all it's all natural.

Spandex



Spandex can be used bare, with no processing before inclusion in the hosiery and Spandex fabrics. A simple Spandex thread is added (woven into) to the structure created by the main flat or textured thread. Another production technique is knitting bare or covered Spandex yarn within the garment. This is the vanisé or plated technique, where one yarn appears on the front and the other on the back of the fabric.

It is generally used in alternate rows of knit yarn. Finally, the covered yarn can be used in every row - in every thread of the knit - for three dimensional stretch.

Covered Spandex is also used. The covering involves wrapping the Spandex in the main yarn in the nylon hosiery, so that the Spandex becomes the yarn core.

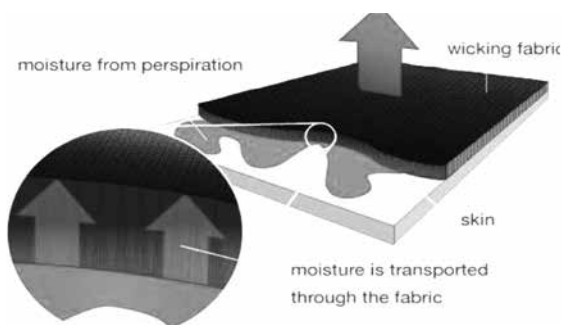
Four processes can be used for covering:

• **Single covered:** the nylon or other fibre is wrapped in a spiral around the Spandex once only with an average of 1,200-2,200 turns/metre. The more turns, the higher the quality.

• **Double covered:** the Spandex yarn is wrapped in two layers of nylon or other fabric, one clockwise and the other anticlockwise. The average number of turns is



Dr. F Nayeb Morad



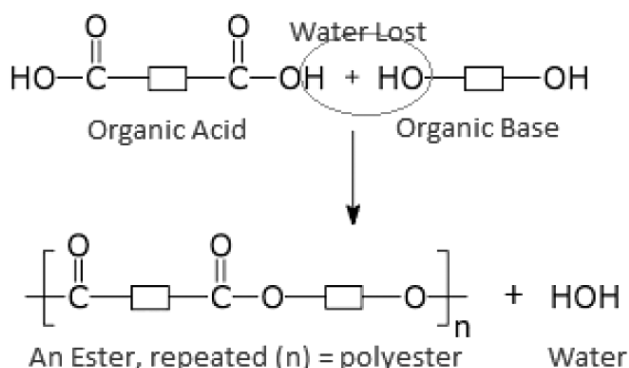
Moisture Wicking Fabrics

Wicking Fabrics will actually pull moisture away from the body to the exterior of the fabric so that it can evaporate quicker and easier. The best are usually synthetic materials but there are some natural materials that are great too.

- Best Moisture Wicking Fabrics

1. Polyester
2. Polypropylene
3. Wool
4. Spandex
5. Bamboo
6. Gore-Tex
7. X-Static

Polyester



Polyester is a synthetic blend that has become one of the most common fabrics that we see in clothing today. "Polyester is a term often defined as "long-chain polymers chemically composed of at least 85% by weight

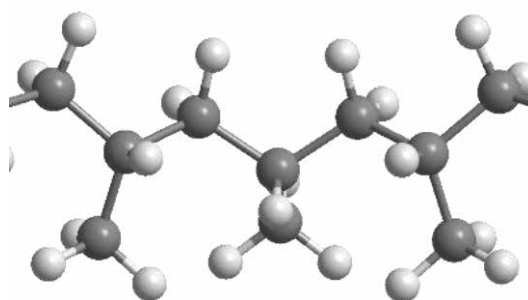
of an ester and a dihydric alcohol and a terephthalic acid". In other words, it means the linking of several esters within the fibers. Reaction of alcohol with carboxylic acid results in the formation of esters."

So in layman's terms it's basically plastic cloth. What makes it so popular is its durability as well as its tremendous moisture wicking ability.

Polyester will only absorb 0.4% of its weight in water which is amazing especially when you compare that to the 7% that cotton absorbs.

It's used in base layers, glove liners, hat liners, socks and underwear. Chances are that you own at least one piece of polyester clothing.

Polypropylene



Simply put, polypropylene is a synthetic plastic that can be used in numerous different applications but we tend to see it a lot in outdoor clothing or gear.

It's less expensive than a lot of other synthetic fabrics which make it a popular choice for a lot of people.

When polypropylene gets wet it will not only wick

Filtration Technologies, agreed that the event was a great success with “two intensive days where 27 presentations were given about new technologies, testing techniques and standards. Filtration follows the global mega trend for cleaner air and cleaner water and has the social responsibility to improve the quality of life. This is a great chance for the industry to support global sustainability.”

Billy Hidjaja, CEO of Hadtex and Chairman of the Indonesian Nonwoven Association, said he found it “a very good idea to combine European and Chinese experts and stakeholders. We were able to compare and cross-check the different perspectives, test methodologies, production knowhow and etc from two major filtration industry areas. The number of attendees is vivid proof how successful this event is. Well done!”

The next edition of Filtrex™ is scheduled to be held in Berlin from the 14th to the 15th of May 2019.



About EDANA

As the voice of nonwovens and related industries, EDANA helps over 250 members across over 40 countries design their future. Its mission is to create the foundation for sustainable growth through active promotion, education and dialogue.

About CFS

The China Filtration & Separation Committee, founded in May 2008, is approved by the Ministry of Science & Technology of the People's Republic of China and the Ministry of Civil Affairs of the People's Republic of China. It is the only comprehensive trade association of filtration & separation in China. Now there are more than 100 members covering all the fields of Filtration & Separation, such as: filtration & separation machinery manufacturers, filter media producers, membrane manufacturers, air filter, liquid filter, cartridge, bag filter and testing instruments manufacturers and institutes & universities engaged in filtration & separation.



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PRESS RELEASE

For immediate release

FILTREX™ Asia 2018 closes to great acclaim

Over 200 key stakeholders gather for premier Asian filtration conference

11th December 2018 – Brussels With 222 delegates from over 100 companies in attendance, FILTREX™ Asia was again confirmed as a key industry event for the filtration sector, showcasing EDANA's mission to support the growth and sustainable development of the industry throughout the region.

The event, run in conjunction with the 7th Filtration & Separation Asia (FSA) event (the largest filtration exhibition in Asia), was co-organised by the China Filtration Society (CFS), China Nonwovens Technology Association (CNTA) and UBM China.

The conference examined the latest market trends and technical developments in the field of filtration and allowed extensive opportunities for attendees to network with industry peers and sector experts. Feedback from participants throughout the event emphasised satisfaction with the mix and quality of expert content and the many opportunities to meet with industry peers.

"We, at EDANA, are honoured to have been chosen as a partner by CFS, CNTA and UBM China to hold our conference for the first time alongside the successful *Filtration & Separation Asia event*, the largest exhibition of its kind" said Pierre Wiertz, EDANA's General Manager, in his opening statement.

Professor Ji of The China University of Petroleum congratulated the organiser on the success of FILTREX Asia "thank you for organizing this excellent event. Inspired by China's actual demand for filtration technology, the conference topics focused on advanced filtration materials, filtration technology, testing and practical applications. I am glad to see high-level technical experts from Europe, America, and Asia gathering together at the conference. The event provides a perfect platform for communications between filter media manufacturers, filtration testing instruments manufacturers and related R&D institutes." Joerg Sievert, COO Freudenberg



160, UCJV300-75 / 160, UJF-3042MkII EX, UJF-7151plus. Arjen Evertse stated that UCJV is already a very popular model in the market; "Our visitors have been curiously interested in the printing shown on copper film with the use of our superior UV-LED technology and in the new improved clear printing with special effects on silver film. They also experienced the unique 5-layer printing opportunity. They were also able to test our newly released silver metallic print ink on the Mimaki UJF-7151plus. Our technical information and successful results on the sample prints have affected the new investment decisions positively".

Completely dedicated to textile, the pre-processing and post-processing units were exhibited for the first time in addition to the well-known digital printers at Mimaki Eurasia's booth in Hall 9. Mimaki TR300-1850C/S coating and steaming units save cost and time in textile printing. Evertse emphasized that these products meet a significant need in the market; "Especially textile manufacturers from Bursa expressed their strong demands on these solutions. These positive feedbacks are very important for us, because as Mimaki, we have proved that we are offering full solutions for digital textile printing which goes beyond the offering of just printers". Another favourite of the textile booth was the TS55-1800 printer launched in the past months

. Its high-speed features and the mini jumbo roll for the mid-segment manufacturers have attracted a lot of visitors. The Tx300P available both with belt and without belt can print directly onto fabric with different ink technologies enabling users to take on more niche and boutique jobs.

About Mimaki

Mimaki is a leading manufacturer of wide-format inkjet printers and cutting machines for the sign/graphics, textile/apparel and industrial markets, and also provides a comprehensive range of supporting products; hardware, software and the associated consumable items, such as inks and cutting blades. Mimaki excels in offering innovative, high quality and high reliability products, based upon its Aqueous inks sublimation, Latex, Eco-solvent, Solvent-UV, Solvent and UV-curable inkjet technology. In order to meet a wide range of applications in the market, we pursue on-demand digital printing solutions. Mimaki Engineering Co. Ltd. is publicly listed on the JASDAQ Securities Exchange, Inc.

Mimaki opened Mimaki Istanbul Technical Center in 2013 to provide a superior technical support to the Turkish printing industry and the Eurasia region. In order to provide a more thorough service to the region, commercial activities were added by founding Mimaki Eurasia in 2016. Mimaki Eurasia has established a stronger structure with their dealers and end-users by reorganizing the sales process in 2017.

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Great Interest in Mimaki® Eurasia's Sectoral Support Campaign

press
release

Mimaki Eurasia started a campaign at FESPA Eurasia 2018 in order to support the Turkish printing industry and became the central point of the show with their printing solutions. Mimaki Eurasia exhibited their advertising/graphic and textile printing applications in two separate booths, revealing their commitment and faith in the printing industry.

Mimaki Eurasia, the main sponsor of the digital printing fair FESPA Eurasia 2018, was able to attract great attention through their message of strong support to the industry. Mimaki exhibited advertising and industrial printing solutions in Hall 10 and textile printing solutions in its booth at Hall 9, and turned into a centre of attraction of the fair with a user-focused comprehensive portfolio. FESPA Eurasia visitors experienced an unforgettable Mimaki experience for pre-processing, printing and post-processing.

Underlining the success of FESPA Eurasia 2018, Mimaki Eurasia General Manager Arjen Evertse said that they were pleased with the volume and productivity of the meetings. Evertse; "The intensity, from the first day of the fair was really nice. We have seen the positive response to the FESPA team's work for overseas visitors. We hosted many foreign visitors at our booth in the first two days. Considering the whole of the fair, I can say that visitors from the Turkish printing industry constitute the main visitor category. We have realized productive meetings with our visitors in our hospitality area about their investments and the opportunities to expand their business."

Evertse noted that the fair became the meeting point of the digital printing industry, and was a successful platform for hot sales as well. He continued his words saying; "In recent years, hot sales or order agreements did not take place in the fairs a lot. There was mostly an agreement for more forward-looking negotiations. However, FESPA Eurasia reminded how important fairs

are for sales. We have realized significant sales in both industrial advertising and textile segments". Evertse also stated that installations for some of the sales done during the fair had already started before the exhibition finished.

Sectoral Support Campaign will last until 31 January 2019 Underlining Mimaki Eurasia's commitment to Turkey and the digital printing industry, Arjen Evertse; "We believe in Turkey and its manufacturing power. We will continue to provide every kind of support we can give the industry in order to strengthen it and improve our users' competitive position". Evertse reminded that they have started a campaign covering up to 25% discount in various machine groups on the first day of FESPA Eurasia 2018, and said that it was the right time to invest.

"We want to support the Turkish market and investors with this campaign, which runs until 31 January 2019" said Evertse and continued as follows; "There are many print and advertising companies that want to invest. We have shown that this is the most favourable time period for sector professionals who were waiting on their investment due to the fluctuation in the market and who want to realize it as soon as possible".

Mimaki Eurasia solutions dominate both halls Mimaki Eurasia exhibited textile and digital printing/ advertising printing solutions in 2 different halls. UV flatbed, roll-to-roll UV print/cut solutions were featured in the Hall 10 booth that addressed advertising and industrial printing. The TS30-1300 models were exhibited here with SJ-320UV, JFX200-2513, CJV300-